

**APGO ACADEMIC SCHOLARS AND LEADERS  
ASSOCIATION OF PROFESSORS OF GYNECOLOGY AND OBSTETRICS  
2026-2027**

**Session:** Coaching in Medicine: Vision to Goals

**Instructor:** Maya M. Hammoud, MD, MBA

**Date:** Tuesday February 17, 2026; 3:15 pm – 5:15 pm

**Introduction**

“For me, success is not about the wins and losses. It's about helping these young fellas be the best versions of themselves on and off the field.”

Ted Lasso

**Objectives**

The purpose of this session is to outline the role of coaching in academic medicine. By the close of the session, participants will be able to:

- Define coaching differentiating from advising, mentoring and other traditional faculty roles
- Define intentional change theory
- Apply intentional change theory to achieving personal goals
- Illustrate the value of a vision to goal setting

**Keywords**

Coaching  
Intentional change theory  
Goal setting

## **Prep Work**

None.

## **Class Format**

1. Introduction and Session Overview
2. Defining coaching
3. Coaching Practice
4. Intentional change theory
5. Application and summary

## **References**

1. Coaching for Change. Harvard Business Review.
2. Coaching for Clinician Educators. JGME 2023
3. Coaching History. Journal of Organizational Culture Communications and Conflict 2023.
4. Hammoud M, Deiorio N, Moore M, Wolff M. Coaching in Medical Education. Elsevier 2023.